SPINOUT
THE LAB ISN'T THE FINISH LINE

GUEST #5

SHE STUDIES WHAT YOU'LL DO.



Meet Dr. Mari Suoranta, our home-team expert. SWIPE →

SPINOUT
THE LAB ISN'T THE FINISH LINE

MEET OUR GUEST



Mari, JYU

DR. MARI SUORANTA

SENIOR UNIVERSITY LECTURER

JYU SCHOOL OF BUSINESS AND ECONOMICS

SPINOUT 2026 · 9–10 DECEMBER · JYVÄSKYLÄ

SPINOUT
THE LAB ISN'T THE FINISH LINE

THE HOME TEAM

RESEARCH MEETS BUSINESS.

01 **RESEARCHES COMMERCIALISATION**
Startups, business model innovation and how university research turns into business.

02 **BUILDS THE ECOSYSTEM**
Part of the team behind Kasvu Open and Jyväskylän Yritystehdas.

03 **10+ YEARS IN ACADEMIA**
In Finland, the US and the UK.

MEET HER AT SPINOUT 2026
SEE YOU IN DECEMBER